



WISH BOOK

SEW YOUR STORY. OCTOBER 1-DECEMBER 31





BERNINA 7 PRO SERIES

THE NEXT LEVEL OF SEWING, QUILTING AND EMBROIDERY.

Enriched with exciting new sewing, quilting and embroidery features along with the next generation stitchprecision² Technology, all **BERNINA 7 PRO** models are even more precise and comfortable to sew, quilt and embroider.

NEW BERNINA STITCHPRECISION²

Superior stitch quality and up to 33% higher SDT embroidery speed.

NEW BERNINA PINPOINT LASER

See exactly where the needle will enter the fabric in every position.

NEW AUTOMATIC NEEDLE THREADER

Get started with the next thread conveniently and quickly, every single time.

STITCH DESIGNER

With one touch, your design will be transformed into a stitch pattern.







INCLUDES ALL 3 GIFT BUNDLES







B 790 PRO

PRECISE LIKE A PRO

The **BERNINA 790 PRO** features the next generation BERNINA stitch**precision**² Technology that makes your sewing, quilting and embroidery experience quieter, more precise, and joyful.

\$16,499 or \$296.39/MONTH[†]

Total payments including interest of \$17,783.40 2.99% APR for 60 months

on in-store purchases of \$4,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

60 fixed monthly payments required.

FREE GIFT BUNDLES

ALL THREE BUNDLES INCLUDED WITH PURCHASE OF A B 790 PRO



PRO EMBROIDERY BUNDLE

- --- BQM Design Collection
- --- Isacord Thread Bundle
- --- Stabilizer Set
- --- Small Clamp Hoop
- --- BERNINA Skill Hub Class



PRO QUILTING BUNDLE

- --- Amanda Murphy Exclusive Pattern
- --- Fabric Kit
- --- Borders Ruler Kit
- --- Quilting Threads
- --- Adjustable Ruler Foot with Slit #72S
- --- BERNINA Skill Hub Class



PRO SEWING BUNDLE

- --- BERNINA Thread Library
- --- The BIG Book of Presser Feet
- --- Scissor Set

TOTAL VALUE

\$3,659¹

--- BERNINA Skill Hub Class

BONUS

BUNDLE



PRO QUILTING BUNDLE

- --- Amanda Murphy Exclusive Pattern
- --- Fabric Kit
- --- Borders Ruler Kit
- --- Quilting Threads
- --- Adjustable Ruler Foot with Slit #72S
- --- BERNINA Skill Hub Class



B 770 QE PRO

QUILT LIKE A PRO

The **BERNINA 770 QE PRO** brings advanced technology to a whole new level. With a selection of specialty stitches, this machine is perfect for adding beautiful detail to guilts, garments, and accessories alike.

\$10.999 or \$197.59/MONTH[†]

Total payments including interest of \$11,855.40 2.99% APR for 60 months

on in-store purchases of \$4,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

60 fixed monthly payments required.

ADD EMBROIDERY

B 770 QE PRO WITH EMBROIDERY MODULE

\$13,999 or \$251,48/MONTH[†]

Total payments including interest of \$15,088.80 2.99% APR for 60 months

on in-store purchases of \$4,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

60 fixed monthly payments required.



PRO EMBROIDERY BUNDLE

--- BQM Design Collection --- Small Clamp Hoop

--- Isacord Thread Bundle --- BERNINA Skill Hub Class

--- Stabilizer Set







PRO SEWING BUNDLE

- --- BERNINA Thread Library
- --- The BIG Book of Presser Feet
- --- Scissor Set
- --- BERNINA Skill Hub Class

B 735 PRO

\$7,999 or \$143,70/MONTH[†]

Total payments including interest of \$8,622.00 2.99% APR for 60 months

on in-store purchases of \$4,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

60 fixed monthly payments required.

B 735 PRO WITH EMBROIDERY MODULE



\$10,999 or \$197,59/MONTH[†]

Total payments including interest of \$11,855.40 2.99% APR for 60 months

on in-store purchases of \$4,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

60 fixed monthly payments required.

B 700 PRO

WITH EMBROIDERY MODULE

\$6.999 or \$125.73/MONTH[†]

Total payments including interest of \$7,543.80 2.99% APR for 60 months

on in-store purchases of \$4,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

60 fixed monthly payments required.



PRO EMBROIDERY BUNDLE

- --- BQM Design Collection
- --- Isacord Thread Bundle
- --- Stabilizer Set
- --- Small Clamp Hoop
- --- BERNINA Skill Hub Class











SCAN TO LEARN MORE ABOUT

B 990

CREATE YOUR MAGIC

With its vast sewing space, large preview screen, and giant embroidery hoop, the **BERNINA 990** turns your quilting, sewing, and embroidery wishes into **creative magic**.

\$24,999 or \$391,00/MONTH[†]

Total payments including interest of \$28,152.00 3.99% APR for 72 months

on in-store purchases of \$5,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

72 fixed monthly payments required.

FREE LUGGAGE & GIFTS

VALUE OVER **\$5,200!**7



B 990 BUNDLE

- --- 3 Piece Trolley System Exclusive to B 990
- --- V9 DesignerPlus Software
- --- BERNINA Skill Hub Class
- --- OESD B 990 Bundle
- Stabilizer Set
- Judinizer Jet
- Isacord Thread Set
- Embroidery Design Collection
- BQM Design Collection
- Expert Embroidery Tape TearAway



CUSTOMIZE OVER 2,900 STITCH PATTERNS

The Stitch Altering Area visualizes your sewing stitches and edits in real time. Zoom in and out, rotate the view and see the stitches magically come to life on the screen prior to sewing on your project.

PROFESSIONAL CREATIVE BUNDLE



Frame Accessory Bundle Box —includes 20 essential longarm accessories



Batting Bar



Precision Ruler Guide PRO

WHAT'S INCLUDED

- --- Q 24 Machine Head
- --- Q-matic Automation System
- --- PRO Frame (select from three different sizes)
- --- Professional Creative Bundle
 - Frame Accessory Bundle Box
- Precision Ruler Guide PRO
- Batting Bar

Q 24, PRO Frame and Q-matic \$32,999 \$44,998 Professional Creative Bundle + \$4,000 \$5,623

(Optional)

\$36,999 \$50,621

Palm Precision Handles shown. Included with the Frame Accessory Bundle Box.

Special Price:

Q 24 ON PRO FRAME

WITH Q-MATIC

\$36,999 or \$578.69/MONTH[†]

Total payments including interest of \$41,665.68 3.99% APR for 72 months

on in-store purchases of \$5,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

72 fixed monthly payments required.



ON 10ft STUDIO FRAME

WHAT'S INCLUDED

- --- Q 20 Machine Head
- --- 10ft Studio Frame
- --- Studio Creative Bundle
 - Frame Accessory Bundle Box

Q 20 and 10ft Studio Frame

Batting Bar





BUNDLED SAVINGS \$5,874° **\$13,499 \$18,449**

Studio Creative Bundle (Optional) + \$3,000 \$3,924

Special Price: \$16,499 \$22,373

\$16,499 or \$258.05/MONTH[†]

Total payments including interest of \$18,579.60 3.99% APR for 72 months

on in-store purchases of \$5,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

72 fixed monthly payments required.

Q 16 ON HORN LIFT TABLE

WHAT'S INCLUDED

- --- Q 16 Machine Head
- --- Horn Lift Table
- --- Creative Quilters Bundle

O 16 and Horn Lift Table

• Sit-down Accessory Bundle Box

\$8,999 \$11,999

Sit-down Accessory **Bundle Box** —includes 18

essential sit-down longarm accessories

BUNDLED SAVINGS \$3,62510

Creative Quilters Bundle (Optional) + \$1,600 \$2,225

Special Price: \$10,599 \$14,224

\$10,599 or \$165.78/MONTH[†]

Total payments including interest of \$11,936.16 3.99% APR for 72 months

on in-store purchases of \$5,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

72 fixed monthly payments required.





L 890

ULTIMATE COMBO MACHINE

Truly a revolution in **overlock and coverstitching**. Enjoy the ultimate serger experience when you combine the many preprogrammed stitches with the beauty of decorative threads.

WHAT'S INCLUDED

--- Serger Accessory Case

--- L 890 Accessory Set
--- Serger Thread Collection
--- The BIG Book of Serging
--- BERNINA Skill Hub Class

ADD AN
L 890
BUNDLE

ADD THE BUNDLE

FOR AN EXTRA

SPECIAL PRICE¹¹
MACHINE ONLY

\$5,499 \$8,749 MSRP or \$98.79/MONTH⁺

Total payments including interest of \$5,927.40 2.99% APR for 60 months

on in-store purchases of \$4,000 or more made with your BERNINA Credit Card.

Participating Dealers Only.

60 fixed monthly payments required.

BERNINA 3 SERIES GEN 2

BIG QUALITY COMES IN A SMALL BUT POWERFUL PACKAGE





BERNINA 3 SERIES

- --- Easy-to-Use Color Touch Screen
- --- See Every Stitch with Bright LED Lighting
- --- Tons of Innovative, Convenient Features

B 335

\$1,799

B 325 \$1,49



SCAN TO LEARN
MORE ABOUT THE
NEW BERNINA 3 SERIES







bernette 68

MAKER EDITION \$3,349

The **b68 Maker** offers you an extensive selection of overlock and coverstitches—ideal for working with stretch fabrics as well as for sewing and embellishing woven fabrics.

INCLUDES FREE ACCESSORY BUNDLE CONTAINING

- --- Mini Vacuum Cleaner
- --- Exclusive Presser Foot Set



bernette 38

YAYA HAN EDITION \$1,349

The **b38 Yaya Han** blends creative flair with dependable features. Designed by cosplay icon Yaya Han, this limited edition includes a **unique** accessory set tailored for cosplay enthusiasts.

ACCESSORY SET INCLUDES

- --- Presser Foot Set
- --- Seam Ripper
- --- Scissors

















ACCESSORIES

FOR ALL YOUR PROJECTS

BERNINA offers a wide selection of accessories for sewing, quilting and embroidery. Do everything more easily, precisely and conveniently. Great assistants for all your creative projects.

SOCK HOOP INSERT SET \$249

- --- Set Includes Two Sizes
- --- Inserts Into the Medium
 Embroidery Hoop



>>> NEW MAGNETIC HOOPS ALLOW YOU TO HOOP WITHOUT PRESSURE MARKS



MEDIUM BORDER CLAMP HOOP

- Max. Embroidery Area: 8.5" × 16"
- Ideal for Quilters. Save Stabilizer
 & Fabric

\$449



MEDIUM MAGNETIC EMBROIDERY HOOP

- Max. Embroidery Area: 6.5" x 10.4"
- For Thick & Thin Fabrics

\$324



LARGE MAGNETIC EMBROIDERY HOOP

- Max. Embroidery Area: 8.25"x 15.75"
- For Thick Fabrics & Large Projects

\$399



MEDIUM BORDER MAGNETIC EMBROIDERY HOOP

- Max. Embroidery Area: 6.5" x 15.75"
- For Thin Fabrics & Projects that are Difficult to Hoop

\$349



--- Fashion Sewing

--- Longarm Quilting

--- Computerized

Quilting

--- Serging

THE BIG BOOK OF FASHION SEWING

\$125



THE BERNINA BIG BOOKS COLLECTION

--- Serger Quilting

--- Presser Feet

--- Stitches

--- 5111

--- Embroidery

--- Machine Quilting



Detailed guidance and expert tips for every project.

STANDARD FINANCING

†APR 60 OR 72 MONTHS FINANCING

[†]Offer applies only to single-receipt qualifying purchases. Interest will be charged on the amount financed from the purchase date at a reduced 2.99% APR for 60 months or 3.99% APR for 72 months, and fixed monthly payments are required until paid in full. These payments are equal to 1.7964% of initial total amount financed for 60 months or 1.5641% of initial total amount financed for 72 months, rounded up to the next whole dollar and may be higher than the payments that would be required if the purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Any estimated required monthly payment shown excluding taxes and delivery in connection with this promotional offer should allow you to pay off the amount financed within the promo period if (1) you make your payments by the due date each month and (2) this is the only balance on your account during the promo period. If you have other balances on your account, this monthly payment will be added to the minimum payment applicable to those balances. The sum of the required monthly payments will equal the cost of the amount financed. Regular account terms apply to nonpromo purchases. New Accounts as of 07/31/2025: Purchase APR is 34.99%. Penalty APR is 39.99%. Min Interest Charge \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. See store for details. Participating Dealers Only. We reserve the right to discontinue or alter the terms of this offer any time.

MACHINE LEGAL B 790 PRO

BERNINA (B) 790 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 790 PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$25; One (1) BERNINA Borders Ruler Kit, MSRP \$199; One (1) Quilting Threads Set, MSRP \$260.00; One (1) Fabric Kit, MSRP \$299; One (1) Adjustable Ruler Foot with Slit Foot #725, MSRP \$167; One (1) BGND Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; One (1) BERNINA Thread Box, MSRP \$425; a BIG Book of Presser Feet MSRP \$125; One (1) Scissor Set, MSRP \$79; and Three (3) Coupon Codes for a BERNINA Skill Hub Courses, MSRP \$900; Total package value, \$3,659. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 770 QE PRO

²BERNINA (B) 770 QE PRO Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE PRO sewing, quilting, embroidery machine. GWP includes the following: One (1)

Amanda Murphy Exclusive Pattern, MSRP \$25; One (1) BERNINA Borders Ruler Kit, MSRP \$199; One (1) Quilting Threads Set, MSRP \$260.00; One (1) Fabric Kit, MSRP \$299; One (1) Adjustable Ruler Foot with Slit Foot #72S, MSRP \$167; One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value, \$1,250. Available while supplies last. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 770 OE PRO WITH EMBROIDERY MODULE

³BERNINA (B) 770 QE E PRO Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE E PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$25; One (1) BERNINA Borders Ruler Kit, MSRP \$199; One (1) Quilting Threads Set, MSRP \$260.00; One (1) Fabric Kit, MSRP \$299; One (1) Adjustable Ruler Foot with Slit Foot #72S, MSRP \$167; One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; and Two (2) Coupon Codes for a BERNINA Skill Hub Courses, MSRP \$600; Total package value, \$2,730 Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 735 PRO WITH EMBROIDERY MODULE

*BERNINA (B) 735 E PRO Gift with Purchase (GWP) available to retail purchaser of a new B 735 E PRO sewing machine. GWP includes the following: One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; One (1) BERNINA Thread Box, MSRP \$425; a BIG Book of Presser Feet MSRP \$125; One (1) Scissor Set, MSRP \$79; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value, \$2,409. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 735 PRO

⁵BERNINA (B) 735 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 735 PRO sewing machine. GWP includes the following: One (1) BERNINA Thread Box, MSRP \$425; a BIG Book of Presser Feet MSRP \$125; One (1) Scissor Set, MSRP \$79; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value, \$929. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 700 PRO WITH EMBROIDERY MODULE

⁶BERNINA (B) 700 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 700 PRO sewing, embroidery machine. GWP includes the following: One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value, \$1,480. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 990

⁷Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA B 990 sewing, embroidery, and quilting machine. Gift with purchase valued at \$5,229.65. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

Q 24 ON PRO FRAME WITH Q-MATIC BUNDLE

⁸Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 24 on PRO Frame with Q-matic Bundle for a special price of \$36,999 (a \$50,621 complete bundle package value). Bundle is valued at \$5,623 and includes the BERNINA Q Series Frame Gift\ Box, MSRP \$3,425; Precision Ruler Guide PRO, MSRP \$1,699; and Batting Bar, MSRP \$499. Savings discount will be applied by the participating US BERNINA Dealership at the time

of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by law.

O 20 ON STUDIO FRAME BUNDLE

⁹Offer valid October 1—December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 20 on Studio Frame Bundle for a special price of \$16,499 (a \$22,373 complete bundle package value). Bundle is valued at \$3,924 and includes the BERNINA Q Series Frame Gift Box, MSRP \$3,425 and Batting Bar, MSRP \$499. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by law.

O 16 ON HORN LIFT TABLE BUNDLE

¹⁰Offer valid October 1—December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 16 on Horn Lift Table Bundle for a special price of \$10,599 (a \$14,224 complete bundle package value). Bundle is valued at \$2,225 and includes the BERNINA Q Series Sit-Down Gift Box, MSRP \$2,225. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by law.

1 290

"Offer valid October 1—December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA L 890 serger/overlocker machine. The optional Accessory Bundle includes a Serger Accessory Case, MSRP \$39; a BERNINA Serger Accessory Box for L 890, MSRP \$1,121; a Coupon Code for BERNINA Skill Hub Course, MSRP \$300; an Overlock Thread Collection, MSRP \$299; and a BIG Book of Serging, MSRP \$125; a total bundle value of \$2,084. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

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